

LEVONA YIM | *product designer*

SKILLS + TOOLKIT

product strategy
systems thinking
design systems
user research
information architecture
data visualization
cross-functional leadership
interaction design
prototyping
stakeholder management
figma
claude
lucidchart
generative ai

AWARDS

extraordinary impact award (fico) 2024

top 5% performer across the company

coast capital savings venture connection 2017

idea prize winner

protohack/shehacks 2016

3rd place winner

van ux awards 2014

top 3 finalist - student category

EDUCATION

simon fraser university

bsc, interactive arts & technology

design concentration
jan 2012 - dec 2018

bsc, chemistry

sep 2010 - jan 2012 (transferred)

EXPERIENCE

FICO | LEAD PRODUCT DESIGNER

may 2021 - oct 2025

- **Lead UX design for core enterprise data services** (feature management, data schemas, onboarding experience), translating complex data structures into intuitive user experiences aligned with business objectives.
- **Designed the unified, next-generation platform** delivered at FICO World 2025, receiving strong industry and stakeholder feedback.
- **Fostered cross-functional alignment across engineers, architects, and product managers** to successfully scope, design, and deliver features throughout the product lifecycle.
- **Presented and socialized the platform's vision and design strategy** to broad internal audiences and executive stakeholders.
- **Contributed to the enterprise design system** by establishing innovative interaction patterns and auditing components to be WCAG 2.0 compliant.

KASHOO | UX DESIGNER & DEVELOPER

mar 2019 - may 2021

- **UX design lead who helped launch** TrulySmall iOS invoicing app and the first Kashoo app on Android.
- **Created prototypes and mockups**, oversee production specs & facilitate design reviews with stakeholders across all products.
- **Collaborate closely with developers, marketing, and QA** to design and code the invoice email template using mustache with golang and CSS.
- **Redesigned and launched Kashoo 2.0**, a webapp, working closely with the product manager and developers.

CITY OF SURREY | UX WEB DESIGNER

sep 2015 - dec 2017

- **Designed end-to-end UX/UI** for the MySurrey Portal launch and its first 5 online services, delivering wireframes, high-fidelity mockups, and prototypes.
- **Cross-Functional Collaboration:** Partnered closely with external developers and information architects to implement the portal's SSO feature
- **Led user testing initiatives** with Surrey residents to iterate on Account Management and Security platform features.

MOTHERS MATTER CENTRE | DIGITAL DESIGNER (CONTRACTOR)

may 2018 - may 2020

- **Established the brand identity** and visual language as the sole designer, executing a comprehensive redesign of the entire website.
- **Remapped the user experience** to effectively communicate the organization's vision and mission, improving user engagement and clarity.